



Johnson & Johnson Director Applauds Coalition's Accomplishments

Jean Rauch of the Consumer Products Company of JOHNSON & JOHNSON was the keynote speaker at the SAFE KIDS Northern NJ/Morris County SAFE Communities December Membership Meeting.

While providing an overview of the 15 years that Johnson & Johnson has been involved with National SAFE KIDS Campaign, she acknowledge that the real impact takes place at the local level.

The National SAFE KIDS Campaign is the first and only national non-profit organization dedicated solely to the prevention of unintentional childhood injury — the number one killer of children ages 14 and under. JOHNSON & JOHNSON is the founding sponsor. Together they have supported more than 300 state and local

SAFE KIDS coalitions in all 50 states, the District of Columbia and Puerto Rico comprise the Campaign.

Ms. Rauch applauded the diverse programming of the coalition and the dedication of the community partners. "You do make a difference with each family you reach", stated Ms. Rauch.

Ms. Rauch concluded her program with a very moving video entitled "Tribute". Jean Rauch, Raymond Palette and Laurie Ferretti, all members of the SAFE KIDS Team at JOHNSON & JOHNSON, wrote the music and lyrics. It was dedicated to all the SAFE KID Volunteers who make a difference each and every day. This video production was highlighted at the National SAFE KIDS Leadership Conference in October 2003.



Jean Rauch

- Community Partners**
- AAA New Jersey Automobile Club
 - Au Pair In America
 - Bernardsville Police Dept.
 - Boonton Township Police Dept.
 - Borough of Florham Park
 - Cedar Knolls Fire Dept.
 - Chatham Borough Police Dept.
 - Chatham Township Police Dept.
 - Colgate Palmolive Mennan
 - Denville Police Dept.
 - Dover Police Dept.
 - East Hanover Police Dept.
 - Florham Park Memorial First Aid Squad
 - Gearheart Chevrolet
 - HAMC
 - Harding Township Police Dept.
 - Hanover Township Police Dept.
 - Jefferson Twp Police Dept.
 - Joseph Kushner Hebrew Academy
 - Kings Supermarkets
 - Kuchta Designs
 - Lincoln Park Police Dept.
 - Long Hill Police Department
 - Madison Borough Police Dept.

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SAFE KIDS Northern NJ/Morris County Safe Communities 2003 Achievement Awards

The impact SAFE KIDS Northern NJ/Morris County Safe Communities is due to the commitment of our community partners. Their dedication is documented with each child and family they interact with. Each year we honor an individual and organization that has gone above and beyond the call of duty in bring the message of Injury Prevention to their community. This year our 2003 honoree's are.

Outstanding Individual — Sgt. Robert Wheatley, Rockaway Borough Police Department

Outstanding Organization — Denville Police Department — Lt. Christopher Wagner — Community Policing and Sgt. Peter Nienstadt — Traffic Department.





Buckle Up Morris County

National SAFE KIDS Campaign announced that New Jersey is among the 27 states that have upgraded their child occupant protection laws since SAFE KIDS launched its advocacy effort three years ago. In the report Closing the Gaps Across the Map: A Progress Report on

SAFE KIDS' Efforts to Improve Child Occupant Protection Laws, the National SAFE KIDS Campaign reviews improvements in laws since 2001 and summarizes gaps that have yet to be bridged.

"In 2001, New Jersey was ranked as having the the worst child passenger safety laws in the country," said KJ Feury coalition coordinator of the SAFE KIDS Northern NJ. "We commend the governor and the state legislature for their efforts to better protect children in cars. These new requirements demonstrate



Booster size children from Paddicakes Early Childhood Center learn how to adjust their lap-shoulder belt.

their commitment to child passenger safety."

SAFE KIDS Northern NJ/Morris County SAFE Communities is proud of the improvements made so far to our state's law. We know that laws must keep pace with model child passenger safety practices and we encourage our state legislators to revisit the law in the future, if need be, to ensure that all children in New Jersey are properly protected in motor vehicles," said KJ Feury coalition coordinator.

In recognition of Child Passenger Safety Week (February 8-14), SAFE KIDS Northern NJ is one of hundreds of SAFE KIDS coalitions that did host a child safety seat checkup event, that focused on preschool age children who generally would be transported in a booster type child safety seat.



Roxbury Officers Frances Ross and Randolph Brands adjust harness straps on a car seat at the Morris County Child Passenger Safety Event held on February 9, 2004 in Succasunna at Paddicakes Early Childhood Center.

SAFE KIDS Northern NJ Recipient of GET INTO THE GAME Grant

SAFE KIDS Northern NJ has been awarded one of 20 grants from the National Athletic Trainer Association Research & Evaluation Foundation and National SAFE KIDS.

During the spring of 2004 SAFE KIDS Northern NJ will work together to ensure local schools and recreation leagues are aware of the need for a qualified athletic health care provider at all sporting practices and events. Additionally, they will collaborate to promote the following sports safety messages among parents, kids, coaches, league officials and school officials:

- ▲ Each team/school should have a physician/consulting physician.
- ▲ All athletes should have an annual pre-season medical screening/physical.
- ▲ Each team/school should have a complete emergency plan and plan for inclement weather
- ▲ Each team/school should follow a



- field/facility maintenance plan.
 - ▲ Athletic and safety equipment should be worn at all times, be well maintained and fit children properly.
- SAFE KIDS Northern NJ will co-host the Rutgers S.A.F.E.T.Y Clinic with the

Morris Rugby Club. This program:

- Helps coaches minimize the risk of injury to young athletes.
- Provides information about fundamental coaching concepts which enhances volunteer coaches' effectiveness.
- Protects volunteer coaches from civil lawsuits.

The curriculum for the Rutgers S.A.F.E.T.Y. Clinic is based upon the Minimum Standards for Volunteer Coaches' Safety Orientation and Training Skills Programs (N.J.A.C. 5:52).

This program will take place in April 2004. Please contact Morris Ruby @ www.morrisrugby.org for more information.

The Rutgers S.A.F.E.T.Y. will take place on February 29, 2004 and March 5, 2004. Please contact Morris Rugby at www.morrisrugby.org for more information. For additional information from NATA visit www.natafoundation.org

Roxbury Seniors Light Up Their Walks

When daylight savings time ends, so does the exercise regime of many residents in Northern New Jersey.

Morris County Safe Communities worked with our partners to distribute pedestrian reflective sashes for our adult walkers/runners. The sashes were comfortable and provided front and back reflection. The Roxbury Police Department under the direction of PO Randy Brands encouraged their seniors to keep walking. PO Brands distributed over 100 sashes in his community, and reviewed safe walking



tips to the participants. As spring approaches, our runners and

Seniors from Roxbury Township are “SEEN” as they model their reflective sashes distributed at a “WALK SAFE” talk presented by PO Randy Brands of the Roxbury Police Department Community Policing Unit. L-R Steven Ludkiewicz, Jane Fredericks, Rose Esposito, Janice McNeil.

walkers will be hitting the pavement again. Please contact KJ Feury @ 973-971-4327 if you are interested in reflective sashes or a “Walk Safe” program.

Springtime is the Season to Begin Protecting Your Child from Window Falls

Sunny weather, warm temperatures, breezy air—it’s springtime, a season of beauty and joy. But open windows and unsupervised children can have tragic consequences for families. Window-related falls are a major hazard in the home that increases significantly during the spring and summer months. It also typically occurs as a result of poor supervision.

Each year, approximately 18 children ages 10 and under die from window-related injuries with an estimated 4,700 children ages 14 and under visiting hospital emergency departments. Head injuries are associated with the majority of deaths and severe injuries.

“To an unsuspecting child, an open window is an open invitation for a fall,” said KJ Feury RN APN coordinator SAFE KIDS Northern NJ. “That’s why it’s important to take a few steps that will make your home a safer environment for your child.”

■ **Adults should not depend on window screens to prevent children from falling.** Screens can easily give way under a child’s weight. Adult supervision is key.

■ **Move chairs, cribs, beds and other furniture away from windows.** Children can fall from windows opened as little as 5”.

■ **Consider installing window guards on all windows located on the ground floor and up.** Be sure that these guards meet new federal standards for emergency egress in the event of a fire.

For more information on window safety or to order a copy of SAFE KIDS magazine with more tips on keeping kids safe, visit www.safekids.org.

Car Seat Check Up Events 2004

See our website for additional programs: www.preventionworks-nj.org

DATE	TIME	PLACE	CONTACT
Friday: April 2, 2004	By Appointment	Robert E. Little Community Center, Franklin, NJ	Dorothy Fausak Newton Memorial Hospital 973-579-8340
Wednesday: April 7, 2004 World Health Day	10 – 1 pm	AAA New Jersey	Michele Mount AAA NJ 973-245-4859
Thursday: May 6, 2004	10 – 1 pm	New Vernon Fire Dept.	PO Louis Pirrello, Harding Police Dept. Fire Department 973-455-0500
Saturday: May 8, 2004	10 – 1 pm	Jim Salerno Pontiac, Buick, GMC Rt. 10 East – Randolph	PO Garry Moore, Randolph Police Dept. 973-989-7010
Friday: May 14, 2004	10 – 2 pm	Morris Township Fire Department	Firefighter Scott Lovenberg MTFD 973-326-7460
Wednesday: June 9, 2004	10 – 1 pm	Hopatcong Fire Department #3	PO Lawrence Shaver Hopatcong Police Dept. 973-398-5000

Partners

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Mendham First Aid Rescue Squad
Mendham Township Police Department
Mine Hill Administration
Montville Township Police Dept.
Morris County Sheriff's Office
Morris County Park Police
Morris Rugby Corporation
Morris Township Fire Department
Morris Township Police Dept.
Morristown Ambulance Squad
Morristown Bureau of Police –
Traffic Safety Unit
Morristown Memorial Hospital
Community Health Education
Morristown Memorial Hospital
MICU Training Center
Morristown Memorial Hospital
Surgical Critical Care, Trauma & Injury Prevention
Morristown Neighborhood House Association
New Jersey Highway Traffic Safety
Parsippany Volunteer Ambulance

Physical Therapy Services of
Morristown Randolph Rescue Squad
Randolph Cares
Randolph Township Police Dept.
Riverdale Women's Club
Rockaway Township Health Dept.
Rockaway Police Dept.
Roxbury Township
Roxbury Township Police Dept.
St. Clare's Hospital
Senior Contact
Morristown Memorial Hospital
The Junior League of Morristown
Theresa G. Wright Promise Foundation
The Timothy Healey Foundation
Town of Morristown Dept. of Human Services
Township of Long Hill Police Department
Transoptions
Twins 'N Triplets Mothers of Morris County
Woodbridge Health Dept.

Carl P. Valenziano MD, Project Director Takes on New Role



Carl P. Valenziano, MD the Project Director of SAFE KIDS Northern NJ/Morris County Safe Communities has taken a new appointment as the Chairman of the Department of Surgery at Jersey City Medical Center.

As the Director of Surgical Critical Care and Trauma at Morristown Memorial Hospital, he had a vision of a vibrant Injury Control and Prevention Program in Northern New Jersey. With his direction, we have built the foundation.

We thank him for his knowledge, enthusiasm and constant encouragement. We congratulate him on his new appointment.

Project Coordinator/ Newsletter Coordinator

Karen Jean Feury, RN, MS, CCRN
Injury Prevention Coordinator
Morristown Memorial Hospital

Education/Public Relations

Michele Mount
Public Relations Manager
AAA NJ Automobile Club

Enforcement/Buckle Up Campaign

Plt. Robert Curtis
Chatham Township Police Department

Prevention Works

Morris County Safe Communities/Northern NJ SAFE KIDS
Morristown Memorial Hospital
Surgical Critical Care, Trauma & Injury Prevention
100 Madison Ave.
Morristown, NJ 07962

Prevention Works is the official Triannual Newsletter of Morris County Safe Communities/SAFE KIDS Northern NJ.

We welcome articles of interest highlighting your community or organization.

Let us know how you have made your community a safe community.

If you have any comments or topics you would like to see covered, please feel free to contact

Karen Jean Feury, RN Phone: 973-971-4327 Fax: 973-290-7350.